

# PORT SHOPPING INFORMATION



## REYKJAVIK



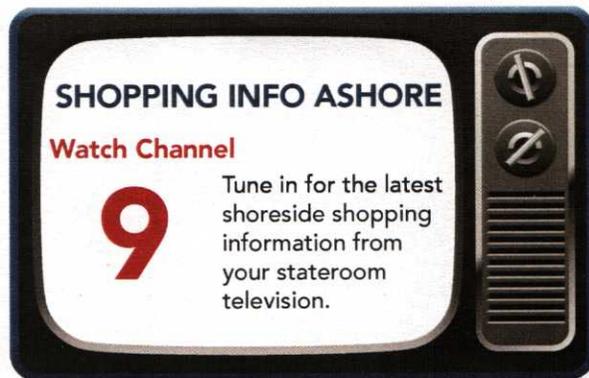
**Emily**

Port Shopping Guide

### SHOPPING ASHORE

#### Meet Your Port Shopping Guide

Watch channel 9 for insider tips on how to spend your free time, before or after your tour and where to find the best local goods ashore! Stop by the Port Shopping desk for more information to help create the best experience for you and your family!



All Ashore

Look for the All Ashore logo for your recommended and guaranteed stores!

## REYKJAVIK OVERVIEW

The world's northernmost capital, the city of Reykjavik is known not only for its summers of around the clock daylight but also for its rich cultural scene and surrounding natural beauty that ranges from black sands to white glaciers. Steam from the area's many geothermic formations (hot springs that today are a top attraction) gave the city its name; translated, Reykjavik means "Smoky Bay."

Reykjavik is a modern city tucked between Mount Esja and the Faxafloi Bay. The hot springs that surround the city have given Reykjavik a unique resource of geothermal energy and most houses are powered by this resource.

Icelandic designs take their inspiration from the sea, waters that are normally too cold for swimming any time of the year. Reykjavik has harnessed its thermal waters to create a beach: Nautholsvik. Here naturally hot waters flow into an area lined by a sand beach. Other geothermal options include geothermal pools and spas that utilize the heated waters as well as local volcanic muds and Blue Lagoon, one of Iceland's top attractions thanks to its geothermal seawater.

### Shopping:

Best shopping to be found on on Laugavegur and Skolavordustigur streets.

### Docking/Anchorage:

The Ship Will be Docked at Skarfabakki Harbour. Shuttles will run from the Ship to Harpa which is 15 minutes by public transport from the town center. Please check which Pier you are docked at before leaving the ship.

### Port Adventures:

Check your ticket for the correct meeting time and location for your tour. Your Port Adventures Team will direct you to transportation.

### Take Ashore

- ✓ This Map
- ✓ Passport for adults and children & Key to the World Card
- ✓ Cash & Credit Cards
- ✓ VIP Cards

# ONLY THE STORES LISTED ON THIS MAP



## 1 JS WATCH CO. REYKJAVIK

### *Probably The World's Smallest Watch Manufacturer!*

- Award winner shop of the year 2013 – Njordur Award 2013
- We have developed a commendable reputation for exceptional service and product knowledge
- Customers have the opportunity to see the watch making process
- Certain watches can be customized to create a unique timepiece
- High end mechanical watches for men and women
- Special watches made for the Icelandic Coast Guard
- Our quality and excellence has attracted interest among international celebrities such as Jude Law, Tom Cruise, Dalai Lama, Viggo Mortense and Yoko Ono
- Location: Laugavegur 62, 101 Reykjavík, Iceland

## 2 REYKJAVIK RAINCOATS

### *Mix Fashion With Function*

- A new generation of old-style raincoats, with a strong focus on a perfect fit and finish
- We carefully design and make raincoats with the highest standards
- The collection is not only elegant and stylish, but also of the highest quality
- It is designed for people who have an emotional attachment to the clothes that accompany them through life
- You will wish it would rain every day just to wear your Reykjavík Raincoat

**VAT Refund Program** Value Added Tax (VAT) is a tax refund program in which non-European Union citizens may be entitled to reclaim a portion or all of the tax paid for items purchased in participating stores. Each store's participation in the VAT refund program is discretionary. In most cases, VAT is already added to the purchase price. Please note that regulations and conditions governing the refund of VAT are subject to change. It is the responsibility of the cruise ship Guest to inquire about a store's VAT refund program participation and if their purchase qualifies. For information about participating stores listed on this map, please see your Port Shopping Guide.

# PROVIDE A 60-DAY BUYER'S GUARANTEE.



## Notes

## AT A GLANCE

### Capital:

Reykjavik

### Location:

Southwestern Iceland

### Population:

City and Municipality: 121,490

### Language:

Icelandic

### Currency:

Icelandic króna (ISK)

### Banking:

Most banks are open Monday through Friday 9:15am-4pm.

### Post Office:

Most post office branches are open weekdays 8:30am – 4:30 pm; some branches open on Saturdays during June through August from 10am-2pm.

### Transportation:

Taxis are available outside the secure port.

### In Case of Emergency:

**Port Agent:** TVG-Zimsen

**Address:** Korngörðum 2, Reykjavik 104 Iceland

**Phone:** 354-560-0700

**Email:** eca@tvg.is

**Website:** <http://www.tvg.is>

**Agent:** Mr. Johann Bogason

**Cell:** 354-856-0701

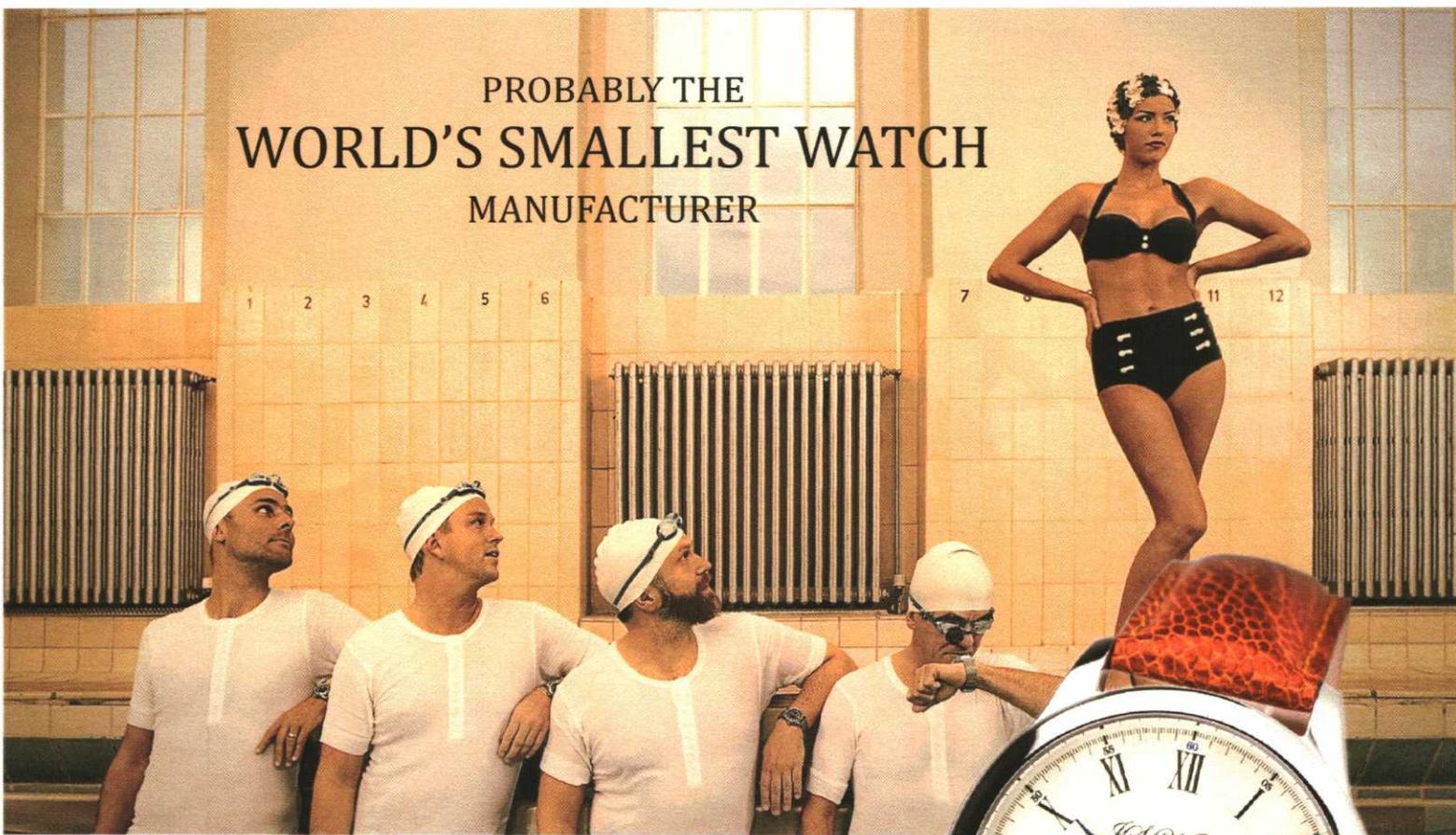
**Email:** [cruise@gara.is](mailto:cruise@gara.is)

Browse your Destination Guide (found in your stateroom) for more details.

### Buyer's Guarantee

Shop with confidence at each of the recommended stores. All stores listed on the map have paid a promotional fee and given Disney Cruise Line guests a Buyer's Guarantee valid for 60 days after purchase. This guarantee is valid for repair or exchange. Please note the following conditions that apply to the guarantee: Guest negligence or buyer's regret is excluded. Only appraisals from independent, accredited graduate gemologists not affiliated with any retail jeweler will be considered. Electronics and watches requiring service must be returned by the consumer to the respective manufacturer. All purchases, including fragile items, must be checked before leaving the store. Do not mail merchandise without prior authorization. Guests are responsible for postage and appraisal costs. PPI Group, 6261 NW 6th Way, Suite 100, Ft. Lauderdale, FL 33309, Customer Service: 1.888.774.4768 or 954.377.7777, email: [Service@ppigroup.com](mailto:Service@ppigroup.com)

PROBABLY THE  
WORLD'S SMALLEST WATCH  
MANUFACTURER



## Our Master Watchmaker never loses his concentration

With his legendary concentration and 45 years of experience our Master Watchmaker ensures that we take our waterproofing rather seriously. Gilbert O. Gudjonsson, our Master Watchmaker and renowned craftsman, inspects every single timepiece before it leaves our workshop. As a privately owned and operated company, we have the opportunity and duty to give all our timepieces the personal attention they deserve.

**GILBERT**  
ÚRSMÍÐUR

Laugavegi 62 - sími: 551-4100

*JS Watch co.*  
REYKJAVIK

[www.jswatch.com](http://www.jswatch.com)

### Travel Safety Tips

As in any tourist destination, you will want to take some basic precautions to make the most of your time ashore.

- Be aware of your surroundings, especially in crowded areas.
- Avoid wandering from the main shopping and tourist areas into unfamiliar territory. If venturing out independently, have a plan, use only licensed taxi operators.
- Leave your valuables in your stateroom safe and avoid carrying large amounts of cash. Exercise caution when using ATMs.
- Cameras and handbags should be carried close to your body or concealed out of sight. People who carry handbags or backpacks are particularly vulnerable to purse snatchers on scooters.
- When going ashore, each adult and child is required to carry a passport or other government-issued photo ID. – Note: Some ports may require Guests to carry passports ashore.
- In general, use the same level of precaution you would use in any tourist destination.

Please remember that while in a foreign country, you are subject to its laws.