## PORT SHOPPING INFORMATION

















# ENSENADA

# SHOPPING EVENTS ASHORE

Meet Your Port Shopping Guide Celia and ask for your VIP shopping cards.

GET ALL OF YOUR ESSENTIAL AND TIME SAVING INFORMATION FOR SHOPPING SHORE FROM YOUR PORT SHOPPING GUIDE!

STOP BY THE PORT SHOPPING DESK WITH ANY QUESTIONS YOU HAVE REGARDING OUR UPCOMING PORTS OF CALL.

# SHOPPING INFO ASHORE Watch Channel 24-6 Tune in for the latest shoreside shopping information from your stateroom television.

#### AT A GLANCE

**Location:** 78 miles south of San Diego

on the Baja Peninsula

**Taxi:** Agree upon fare and currency before departing **Currency:** The peso is the official currency of Mexico nevertheless, most businesses in Ensenada accept American dollars.

**Language:** The predominant language is Spanish, though

English is spoken to a degree in tourists areas.

Population: 519,813 (2015)

#### SHOPPING ASHORE

Shopping is a short 10- to 15-minute walk from the the ship. For your convenience, taxis are readily available.

#### DOCKING/ANCHORAGE

The ship will dock at the Port of Ensenada (industrial port).

#### IN CASE OF EMERGENCY

Port Agent: Servicios Integrales Maritimos Address: Erizo 222, Fidepaz, La Paz, Mexico 23090 Agent: Mr. Arturo Musi, Director General

Phone: 52 612-124-0338 Cell: 52 161-234-88436 Fax: 52 612-124-0956

After Hours Emergency: 526121240324

Email: jmusi@prodigy.net.mx

#### TAKE ASHORE

- ☐ Ths Map
- ☐ FREE Diamond Charm Bracelet Card
- ☐ Photo ID & Key to the World Card
- ☐ VIP Cards
- ☐ Cash and Credit Cards
- ☐ Sunscreen & Sunglasses

#### PORT OVERVIEW

Ensenada is a coastal city in Mexico, the third largest and 78 miles south of San Diego on the Baja California Peninsula. The area is locally referred to as La Cenicienta del Pacífico, "The Cinderella of the Pacífic."

One of the first settlements founded in the Californias, Ensenada has emerged as a cruise ship destination, aerospace center and with a nearby region to the northeast where wine grapes are grown. It is said that the first Vitis vinifera made it to the region's San Ignacio Mission in 1703, when Jesuit Padre Juan de Ugarte planted the first vineyards.

Situated on the coastline of Bahía de Todos Santos — an inlet of the Pacific Ocean on the peninsula's Gold Coast — the Port of Ensenada is an important commercial, fishing, and tourism destination. The city is home to a navy and army base as well as Ensenada Airport, a military airfield which doubles as an airport of entry into Mexico.

(Continued on the inside)

## ONLY THE STORES LISTED ON THIS MAP



#### 1 THE OPAL MINE

#### Feel Like You Are in a Real Mine

- •Come and experience the most unique store in Ensenada
- •The largest selection of exotic opals and precious stones
- Amazing variety of Mexican Fire Opals in beautiful designs
- •Handmade custom 14kt and 18kt gold jewelry
- ·Collection of authentic .950 silver jewelry
- •Expert craftsman on the premises to create your own design
- Friendly staff ready to assist you in making the perfect choice
- •More than 30 years of experience

#### 2 HACIENDA DOÑA ENGRACIA

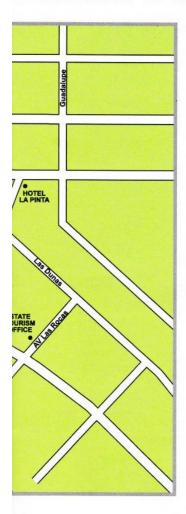
#### A Mexican Family Tradition for Over 50 Years

- •Learn about their history dating back to the early 1900s
- •Visit our museum style showroom upstairs from The Opal Mine
- Your one stop shop for souvenirs and much more
- Offering a wide range of products great for gift giving
- Authentic Mexican vanilla taste the difference
- •Try our chile habanero hot sauce a family secret recipe
- Taste our artisanal Mexican chocolate just divine
- \*Amazing surroundings; one of a kind experience that you cannot miss

#### **COMPLIMENTARY GIFTS ASHORE CHECKLIST**

- ☐ Mine your very own Authentic Mexican Fire Opal at The Opal Mine
- Pick up your Complimentary Authentic Mexican Souvenir at Hacienda Doña Engracia

## PROVIDE A 60-DAY BUYER'S GUARANTEE.



MY SHOPPING LIST...

(Suggested Items)

#### **Opal Essentials**

- ☐ studs
- □ pendant
- ☐ bracelet
- ☐ ring
- ☐ necklace

#### Souvenirs/Gifts

- ☐ Mexican Fire Opal
- ☐ local crafts
- □ vanilla
- ☐ hot sauce
- □ chocolate

(Port Overview Continued)

Ensenada is backed by small mountain ranges. Proximity to the Pacific and a warm Mediterranean latitude create mild year-round weather. The rainy season during the winter is short and the area is prone to prolonged droughts that can threaten its grape harvest. The National Park Constitution of 1857 created the Sierra de Juarez and San Pedro Martir National Parks, which maintain one of the best astronomical observatories in the country.

Ensenada's diversity as a city is in part attributed to Spanish, Russian, and American influences. Spanish missionaries and Russian settlers began the growth of the wine industry in the city and reminiscent of this time period are Russian museums.

Typical food in Ensenada consists of fish tacos, shrimp tacos and ceviche. These dishes are usually accompanied by avocado and salsa. Another dish characteristic of the port city is carpaccio. The city's Mediterranean climate allows for the cultivation of grapes and olives, which in turn make wine and olive oil. Development of such foods complement Spanish, Italian, French, and Mexico dishes in Ensenada.

**Buyer's Guarantee** 

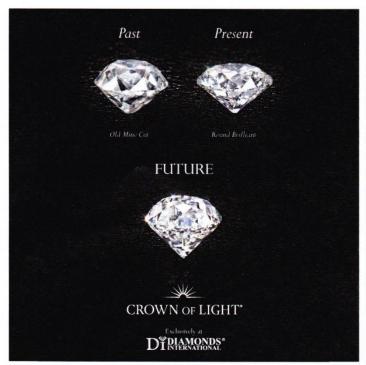
Shop with confidence at each of the recommended stores. All stores listed on the map have paid a promotional fee and given Disney Cruise Line Guests a Buyer's Guarantee valid for 60 days after purchase. This guarantee is valid for repair or exchange. Please note the following conditions that apply to the guarantee: Guest negligence or buyer's regret is excluded. Only appraisals from independent, accredited graduate gemologists not affiliated with any retail jeweler will be considered. Price paid for merchandise or verbal claims or agreements between merchant and Guest will not be grounds for returns. Electronics and watches requiring service must be returned by the consumer to the respective manufacturer. All purchases, including fragile items, must be checked before leaving the store. Do not mail merchandise without prior authorization. Guests are responsible for postage and appraisal costs. PPI Group, 6261 NW 6th Way, Suite 100, Fort Lauderdale, FL 33309, Customer Service: 1.888.774.4768 or 954.377.7777 email: Service@ppigroup.com

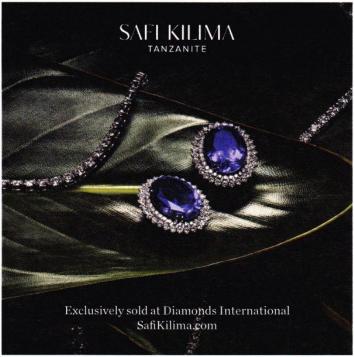
#### **RESTRICTIONS ON U.S. CURRENCY TRANSACTIONS IN MEXICO**

In September of 2010, the Mexican government enacted a law limiting the amount of U.S. dollars a Mexican business or individual may deposit into their bank account. Because of this limitation, some of the recommended stores in port may restrict the amount of U.S. dollars they will accept in settlement of your purchases. Please remember to take your credit card into port so that you may be able to take advantage of all the bargains these stores have to offer.













Due to holidays, recommended store closings and/or reduced hours of operation are subject to change without notice. Neither PPI Group nor the Cruise Line has any control over a retailer's store hours.

#### Safety Ashore Information

While you will find many great experiences ashore, please remain vigilant about your personal safety and the safety of your belongings. As in any large urban tourist destination, you'll want to take some basic precautions to make the most of your time ashore.

- Be aware of your surroundings at all times. Avoid short cuts, narrow alleys and poorly lit streets.
- Avoid wandering from the main shopping and tourist areas into unfamiliar territory. If venturing out independently, have a plan, use only licensed taxi operators.
- Identity/Credit Card theft can occur anywhere. Please remain vigilant in monitoring the safe keeping of your personal information.
- Leave valuables in your room safe and avoid carrying large amounts of cash. Exercise caution when using ATMs. Cameras
  and handbags should be carried close to your body or concealed out of sight.
- Leave air transportation tickets and other travel documents in your room safe. When going ashore, each adult is required to carry
  a Driver's license, passport or other government-issued photo ID. Note: Some ports may require Guests to carry passports ashore.
- Most crimes are easier to commit in dark unlit areas. When going ashore at night, please be extra vigilant about your personal safety.