



PUERTO VALLARTA

PORT SHOPPING MAP

Downtown Shopping

- The main shopping area is located 3 miles from the cruise terminal on the downtown Malecon known as Paseo Diaz Ordaz, accessible via taxi for a nominal fee. The Malecon is a picturesque seawall promenade that runs the length from downtown (El Centro) over the river (Rio Cuale) to the south-side, also known as Old Town Vallarta or Zona Romantica.

Don't Forget Your:

- Port Shopping Map
- Photo ID & Key to the World Card
- FREE Diamond Charm Bracelet Card
- Cash and/or Credit Cards
- VIP Cards

Port Adventures:

- Check your ticket for the correct meeting time and location for your tour. Your Port Adventures Team will direct you to transportation.



SHOPPING EVENTS ASHORE

Meet Port Shopping Guide Evangeline and ask for your VIP shopping card.

STORE#

1

DIAMONDS INTERNATIONAL FIESTA SHOPPING PARTY!

10:30AM-12:30PM Catered local Mexican food and complimentary drinks – all day raffle to win diamond jewelry! Collect your Puerto Vallarta charm (with your Shopping Map)



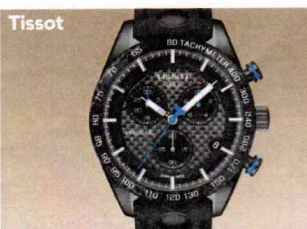
PUERTO VALLARTA OVERVIEW

In 1525, 20,000 Indians met the Spanish explorer and his party on the shore, each carrying a flag made of bird feathers. In turn, the Spanish produced four banderas (banners), including one that depicted the Immaculate Conception. This display supposedly subdued the Indians, who laid aside their feather flags while a Spanish priest prayed for their souls.

In 1888, half of the town was destroyed by fire. According to legend, the damage would have been less if most of the male population were not attending a cockfight. In 1918, Puerto de Penas was renamed to honor Ignacio Luis Vallarta, governor of the state of Jalisco. This is a city with modern infrastructure and conveniences that has somehow managed to maintain its

unique Old Mexico charm, unlike so many of the other more glitzy resorts. In many areas of Puerto Vallarta you will feel like you are taking a step back to a much simpler time, donkeys are still used for delivery in many parts of this unique city.

A modern marina and cruise ship port attract visitors on ships and yachts from all over the world. The city's clean, friendly atmosphere, unique Old Mexico ambiance and incredibly diverse shopping possibilities attract international and Mexican tourists in droves. These unique attractions lure many of these visitors to return over and over again. Many of these tourists end up becoming full time residents or retiring in Puerto Vallarta.



ONLY THE STORES LISTED ON THIS MAP PROVIDE A 60-



★ START HERE

1 DIAMONDS INTERNATIONAL

#1 Recommendation for Diamonds

- Largest inventory of GIA / EGL / AGS Certified Diamonds
- Restyle and upgrade your diamond, customize your piece
- Experience the sparkle of the Crown of Light Diamond
- Forevermark from The De Beers Group of Companies
- Collect your free diamond charm bracelet and port charm
- Designer Diamond Collections: Forevermark, Gift, Vena d'Amore, WonderStud, Sara G, Cognac Diamonds and Blue Heaven

2a,b TANZANITE INTERNATIONAL

#1 Recommended Store for Tanzanite

- One of the largest tanzanite retailers in the Caribbean
- Home to the Safi Kilima Tanzanite, rich purple and blue hues
- Hundreds of loose certified tanzanites from 1 to 100 carats
- Tanzanite studs starting at \$139; free gift with purchase
- Design your very own Safi Kilima Tanzanite piece this week

3 DIAMONDS INTERNATIONAL WATCH & DESIGN

Fine Timepieces & Designer Jewelry

- Discover the latest trends and styles
- Limited edition Crown of Light Hublot watch available
- Offering a wide range of payment options
- Fine Jewelry: Kabana, Korite Ammolite and Marahago Larimar
- Timepieces: Bulova, Hublot, Philip Stein, Raymond Weil, TAG Heuer, Dior, Gucci, Movado, Wenger and more

4 THE OPAL MINE

Feel Like You Are in a Real Mine

- The most unique store in Puerto Vallarta
- Amazing variety of Mexican Fire Opals in unique designs
- Beautiful 14kt and 18kt gold jewelry and silver jewelry
- Certified diamonds, emeralds and semi precious stones
- Exclusive selection of handmade art pieces

5 EL OPALO JEWELLERS

Your One Stop Shop for Fine Mexican Gifts

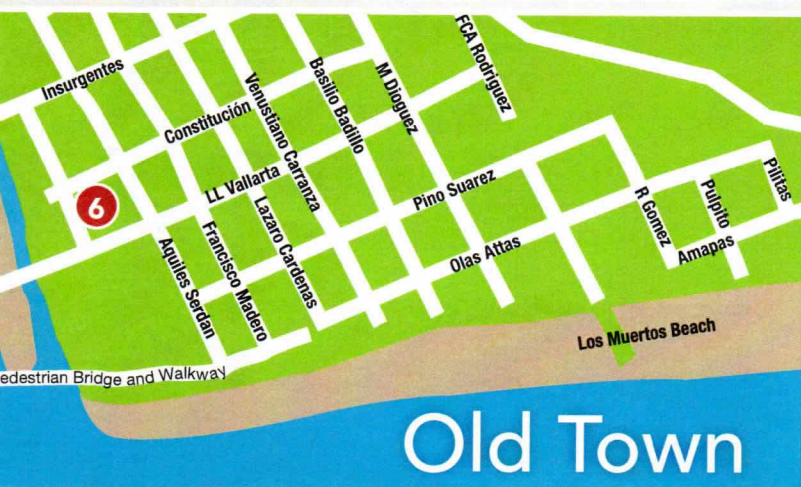
- Exclusive jewelry design in 22kt and 14kt gold
- Beautiful jewelry in .925 and .999 sterling Taxco silver
- Amazing custom made quality jewelry at affordable prices
- Authentic Mexican handcrafts and art

6 MARINO & MARINO

The Silver & Gold Factory

- Handmade jewelry done by local goldsmiths, silversmiths and artisans
- Silver, gold, natural and lab created stones at factory prices
- Great selection of .999 silver sculptures, more than 400 models
- Exclusive designs that only can be found in our store

DAY BUYER'S GUARANTEE.



SPRIT OF

**For true Mexican flavor and
a cultural shopping experience!**

- ◆ **THE OPAL MINE STORE #4**
- ◆ **EL OPALO JEWELLERS STORE #5**
- ◆ **MARINO & MARINO STORE #6**

PUERTO VALLARTA

LUXURY BRAND LOCATOR & AUTHORIZED RETAILERS

LUXURY TIMEPIECES & JEWELRY

Hublot • Diamonds International
• Diamonds International Watch & Design

TAG Heuer • Diamonds International
• Diamonds International Watch & Design

FINE TIMEPIECES & ACCESSORIES

Bulova • Diamonds International
• Diamonds International Watch & Design

Philip Stein • Diamonds International

Raymond Weil • Diamonds International
• Diamonds International Watch & Design

FINE DIAMONDS & DESIGNER JEWELRY

Crown of Light Diamonds • Diamonds International
• Diamonds International Watch & Design

Gift Diamond Collection • Diamonds International

Kabana • Diamonds International

Korite Ammolite • Diamonds International
• Tanzanite International

Marahlago Larimar • Diamonds International

Philip Stein Sleep Bracelet • Diamonds International

Safi Kilima Tanzanite • Tanzanite International

Buyer's Guarantee

Shop with confidence at each of the recommended stores. All stores listed on the map have paid a promotional fee and given Disney Cruise Line Guests a Buyer's Guarantee valid for 60 days after purchase. This guarantee is valid for repair or exchange. Please note the following conditions that apply to the guarantee: Guest negligence or buyer's regret is excluded. Only appraisals from independent, accredited graduate gemologists not affiliated with any retail jeweler will be considered. Price paid for merchandise or verbal claims or agreements between merchant and Guest will not be grounds for returns. Electronics and watches requiring service must be returned by the consumer to the respective manufacturer. All purchases, including fragile items, must be checked before leaving the store. Do not mail merchandise without prior authorization. Guests are responsible for postage and appraisal costs. PPI Group, 6261 NW 6th Way, Suite 100, Fort Lauderdale, FL 33309, Customer Service: 1.888.774.4768 or 954.377.7777 email: Service@ppigroup.com

RESTRICTIONS ON U.S. CURRENCY TRANSACTIONS IN MEXICO


In September of 2010, the Mexican government enacted a law limiting the amount of U.S. dollars a Mexican business or individual may deposit into their bank account. Because of this limitation, some of the recommended stores in port may restrict the amount of U.S. dollars they will accept in settlement of your purchases. Please remember to take your credit card into port so that you may be able to take advantage of all the bargains these stores have to offer.

In Case of Emergency:

Viva Tours Agency
Port Agent: Monica Flores
011 52 1 322 135 5372

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CURACAO • GRAND CAYMAN • GRAND TURK • GRENADA • JAMAICA
JUNEAU • KETCHIKAN • MAZATLAN • NASSAU • PUERTO VALLARTA
SAN JUAN • SKAGWAY • ST KITTS • ST MAARTEN • ST THOMAS

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AVERAGE
SHIRT



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With Sun

IT CHANGES COLOR IN THE SUN.

SEE IT CHANGE COLOR IN THE SUN.

CARILoha
BAMBOO

SO SOCKIN'
Soft



Due to holidays, recommended store closings and/or reduced hours of operation are subject to change without notice. Neither PPI Group nor the Cruise Line has any control over a retailer's store hours.

Buyer's Guarantee

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Safety Ashore Information While you will find many great experiences ashore, please remain vigilant about your personal safety and the safety of your belongings. As in any large urban tourist destination, you'll want to take some basic precautions to make the most of your time ashore.

- Be aware of your surroundings at all times. Avoid short cuts, narrow alleys and poorly lit streets.
- Avoid wandering from the main shopping and tourist areas into unfamiliar territory. If venturing out independently, have a plan, use only licensed taxi operators.
- Identity/Credit Card theft can occur anywhere. Please remain vigilant in monitoring the safe keeping of your personal information.
- Leave valuables in your room safe and avoid carrying large amounts of cash. Exercise caution when using ATMs. Cameras and handbags should be carried close to your body or concealed out of sight.
- Leave air transportation tickets and other travel documents in your room safe. When going ashore, each adult is required to carry a Driver's license, passport or other government-issued photo ID.

- Note: Some ports may require Guests to carry passports ashore. • Most crimes are easier to commit in dark unlit areas. When going ashore at night, please be extra vigilant about your personal safety.