



Breitling



Crown of Light



TAG Heuer



Endless Jewelry



Bvlgari

# CARTAGENA

## PORT SHOPPING MAP

### Downtown Shopping

- The main shopping area is located at Pierino Gallo Shopping Center, which is 15-20 minute taxi ride. Taxis are readily available at the cruise terminal.

### Don't Forget Your:

- Port Shopping Map
- Photo ID & Key to the World Card
- Cash and/or Credit Cards
- VIP Cards

### Port Adventures:

- Check your ticket for the correct meeting time and location for your tour. Your Port Adventures Team will direct you to transportation.

**REMEMBER TO STICK WITH  
THE GUARANTEED STORES  
ON YOUR SHOPPING MAP!**



Meet Port Shopping Guide Ana  
and ask for your VIP shopping card.



## CARTAGENA OVERVIEW

Colombia was originally populated by the Chibchas Indians, who lived in the mountains of Colombia long before the Americas were discovered. The Chibchas were an advanced civilization who are now referred to as "Pre-Columbians" (before Christopher Columbus). The Indians were excellent goldsmiths and miners. Unfortunately, this was their downfall, since the explorers plundered the Indians for their emeralds and gold.

Cartagena itself was founded in 1533 by Don Pedro de Heredia. Throughout the 16th Century, Spain governed it through a system of Viceroy. When the Spanish conquistadors discovered that the interior of Colombia was rich in gold and emeralds, wealth of all kinds flowed from Cartagena for shipment to Spain. This fortune soon invited pirate attacks. In defense of the city, King Felipe II ordered a protective wall be built around the city. Streets of the city were intentionally made narrow and crooked, designed for protection during assault.

Cartagena was victim to 5 sieges during the 16th Century, the most famous being led by Sir Francis Drake in 1586. Drake made it into the Cartagena harbor, but accepted a 10 million-peso ransom for not burning the city. When the wall was completed in 1686 (50ft thick!), Spain had spent 59 million ounces of gold to protect Cartagena. But this turned out to be a good investment. When England attacked again in 1741, with 24,000 men and 186 ships, Cartagena successfully defended itself.

November 11, the anniversary of the city's declaration of independence from Spain, is the city's principal celebration. On this day, the population parades through the streets in fancy dress costumes and masks. Today, Cartagena's wealth is still centered around emeralds, plus platinum, oil and timber. And let's not forget coffee. Cartagena may have been a defensive city in the past, but it now warmly and generously welcomes all its visitors and guarantees them a wonderful time.



# ONLY THE STORES LISTED ON THIS MAP



## 1 ADRIANA'S JEWELRY

### *Finest Emeralds Right on the Street Level*

- #1 Recommendation for Emeralds
- Visit our store for a real emerald experience, U.S. service center
- Located on the street level main corner of the Pierino Gallo Mall
- We specialize in emeralds – set and unset
- Stunning collection of unpolished “rough” emerald jewelry, beautiful and affordable
- Offering a wide array of 18kt gold unique designs
- Exquisite pendants, earrings, bracelets, necklaces and rings for men and women
- Jewelry designers on site to custom make anything you desire
- All of our jewelry comes with a Certificate of Authenticity
- Ask for a raffle ticket – win a 18kt gold emerald pendant
- Our staff speaks English and are very friendly
- Discount for cruise ship guests

## 2 MISTER EMERALD

### *From the Mine to the Boutique Upstairs*

- Lee Miles, an American and trusted emerald expert for over 35 years
- Certified heart-stopping emeralds set in 18kt. gold and sterling silver
- Custom in-house designs in handmade settings
- US customer service, US phone lines, one-year guarantee
- Boutique atmosphere; reliable information without sales pressure
- Very firm prices, excellent value with no bargaining required
- This is the place to find something special
- Located in the upstairs plaza, no vendors, cold drinks
- On site novelty: see our 23 foot snake skin in person
- Show this map or your VIP card for a special discount

## 3 GREENFIRE EMERALDS

### *Providing the Finest Emeralds to the World for Over 58 Years*

- Specialist on natural emeralds from Muzo, Cosquez and Chivor mines
- We are the Emerald retailer in Colombia, special discount for passengers
- See our loose stones, rough and polished jewelry in 18kt. gold and silver
- Natural emeralds for everyone, all sizes, rings, earrings, bracelets and more
- Bilingual staff welcomes you to shop for great quality in natural emeralds
- Located in the 2nd floor, Pierino Gallo Plaza, Cartagena



# PROVIDE A 60-DAY BUYER'S GUARANTEE.



## In Case of Emergency:

Port Agent – Rozo and Cia  
Transversal 48 No. 21-85, C11 Nilo, El Bosque, Cartagena, Colombia  
Operations Department  
Email [operations.ctg@therozogroup.com](mailto:operations.ctg@therozogroup.com)  
Call 011+575-662-3221/2216  
Fax 011+575-669-0750  
Cell 011+575-315-686-4480  
Cell 011+575-318-803-4354  
Jenny Viloria Maury  
Email [manager@therozogroup.com](mailto:manager@therozogroup.com)  
Cell 011+575-315-724-7432  
Cell 011+575-317-427-0934

## Buyer's Guarantee

Shop with confidence at each of the recommended stores. All stores listed on the map have paid a promotional fee and given Disney Cruise Line Guests a Buyer's Guarantee valid for 60 days after purchase. This guarantee is valid for repair or exchange. Please note the following conditions that apply to the guarantee: Guest negligence or buyer's regret is excluded. Only appraisals from independent, accredited graduate gemologists not affiliated with any retail jeweler will be considered. Price paid for merchandise or verbal claims or agreements between merchant and Guest will not be grounds for returns. Electronics and watches requiring service must be returned by the consumer to the respective manufacturer. All purchases, including fragile items, must be checked before leaving the store. Do not mail merchandise without prior authorization. Guests are responsible for postage and appraisal costs. PPI Group, 6261 NW 6th Way, Suite 100, Fort Lauderdale, FL 33309, Customer Service: 1.888.774.4768 or 954.377.7777  
email: [Service@ppigroup.com](mailto:Service@ppigroup.com)

## 4 EXOTIC LEATHER BY HUGO

### Beautiful Leather Products

- Extensive selection of fine and exotic leather
- Our leather is the best quality offered in all-natural colors
- Beautiful selection of purses, belts, wallets, and more
- Excellent products with great price points
- Great selection of items for men and women
- Located on the second floor of the Pierino Gallo Plaza

## 5 COFFEE AND...

### The Finest Selection of Premium Roast Coffee in Cartagena

- Assortment of roasts and flavored ground and whole bean coffee
- Delicious Colombian chocolates, coffee candies, instant coffee, vanilla, ice coffee, soft drinks, beers and hot sauces
- Handicrafts, T-shirts, hand painted pottery, dresses for girls and souvenirs
- Hand-rolled Colombian and Cuban cigars
- Reproduction of pre-Colombian pieces and affordable jewelry
- Pick up a gift box of premium coffee, it makes a great souvenir







*That's Beautiful*

  
CROWN OF LIGHT®

*Available At*  
DIAMONDS INTERNATIONAL®

Due to holidays, recommended store closings and/or reduced hours of operation are subject to change without notice. Neither PPI Group nor the Cruise Line has any control over a retailer's store hours.

### Safety Ashore Information

While you will find many great experiences ashore, please remain vigilant about your personal safety and the safety of your belongings. As in any large urban tourist destination, you'll want to take some basic precautions to make the most of your time ashore.

- Be aware of your surroundings at all times. Avoid short cuts, narrow alleys and poorly lit streets.
- Avoid wandering from the main shopping and tourist areas into unfamiliar territory. If venturing out independently, have a plan, use only licensed taxi operators.
- Identity/Credit Card theft can occur anywhere. Please remain vigilant in monitoring the safe keeping of your personal information.
- Leave valuables in your room safe and avoid carrying large amounts of cash. Exercise caution when using ATMs. Cameras and handbags should be carried close to your body or concealed out of sight.
- Leave air transportation tickets and other travel documents in your room safe. When going ashore, each adult is required to carry a Driver's license, passport or other government-issued photo ID. – Note: Some ports may require guests to carry passports ashore.
- Most crimes are easier to commit in dark unlit areas. When going ashore at night, please be extra vigilant about your personal safety.