AT A GLANCE

Capital:

Florence is the capital city of the region of Tuscany

Location:

Center of Italy

Population:

374,151

Language:

Italian

Currency:

Euro

Banking:

Open from Monday - Friday 8:30am - 1:30pm ATM machines are available throughout Florence and at every bank

Post Office:

The central post office located in the Piazza Verti square is open Monday - Friday 8:00am - 6:30pm. The main post office in Florence at Piazza Davanzati is open Monday - Saturday 7:00am - 1:30pm.

Transportation:

Taxis are available by the floating dock in La Spezia

Shopping Hours:

Shops are open 9:00am - 1:00pm and 3:30pm - 8:00pm during the week. Shops are generally closed Saturday afternoons and Monday mornings. However the recommended shops will be open all day when the ship is in port.

Browse your Destination Guide (found in your stateroom) for more details.

PORT ADVENTURERS...

Check your ticket for the correct meeting time and location of your tour. Your Port Adventures Team will direct you to transportation.

DON'T FORGET YOUR...

Photo ID and Key to the World Card as well as Cash and/or Credit Cards. Do you have your VIP cards?



CHANNEL 26-6...

Watch channel 26-6 for insider tips on how to spend your free time, before or after your tour and where to find the best local goods ashore! Stop by Gemma's desk for more information to help create the best experience for you and your family!



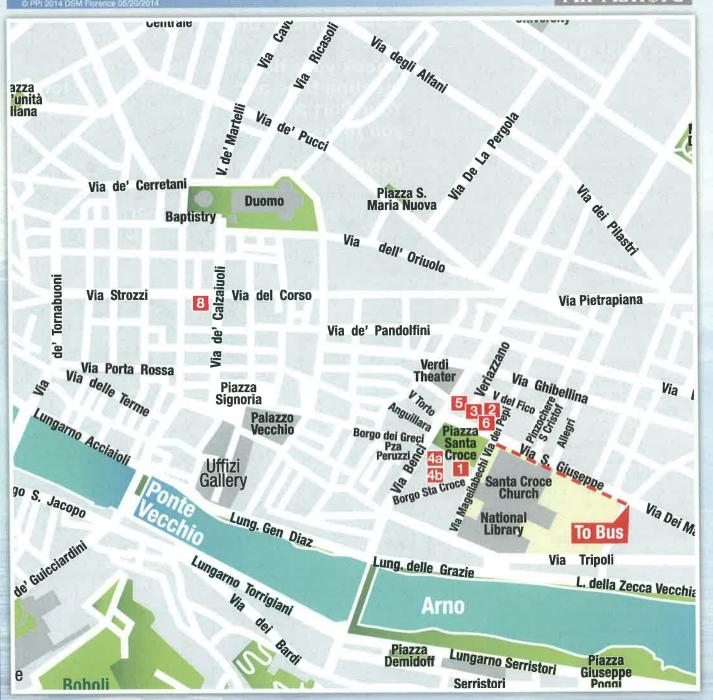


PORT SHOOP DINGSON GROWN TUNBER OF THE PORT OF THE POR

LOOK FOR THE ALL ASHORE LOGO FOR YOUR RECOMMENDED AND GUARANTEED STORES!

Florence





VAT REFUND PROGRAM Value Added Tax (VAT) is a tax refund program in which non-European Union citizens may be entitled to reclaim a portion or all of the tax paid for items purchased in participating stores. Each store's participation in the VAT refund program is discretionary. In most cases, VAT is already added to the purchase price. Please note that regulations and conditions governing the refund of VAT are subject to change. It is the responsibility of the cruise ship guest to inquire about a store's VAT refund program participation and if their purchase qualifies. For information about participating stores listed on this map, please see your Shopping Guide.



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SHOPS LOCATED IN FLORENCE:

Bus drop off located about a 10-min walk from Piazza Santa Croce. Follow your guide and the dotted line to enter Florence city center.

THE GOLD CORNER

Handmade 18kt. Gold Italian Jewelry

- Located in one of Florence's most beautiful piazzas, Santa Croce
- Extensive selection of authentic, handcrafted 18kt. gold Italian jewelry
- Exclusive designers: Fope, Nanis, Meli, Rosato, Pippo Perez and more Exclusive brands: Pandora and Kabana

- Professional, friendly and multi-lingual staff Come and enjoy a 20% discount and tax free.

ITALIAN LOVES

- Italian Wines, Olive Oils and Balsamic Vinegars

 Complimentary Chianti Classico and Brunello Di Montalcino wine tasting
- Balsamic vinegar, truffle, limoncello and extra virgin olive oil tasting Featuring authentic handmade Florentine ceramics
- Professional, friendly and multi-lingual staff
- Best shipping rates in town
 Easy to find: facing the church of Santa Croce, turn left at the Dante statue in via de Pepi and look for the green flag just 50 feet away

LA GALLERIA MICHELANGELO

Tuscan Leather and 18kt. Gold

- Watch leather artisans at work in our store
- Ultimate fashion collection: Handbags, jackets, briefcases and luggage
- Many designer brands available
- 18kt. gold jewelry, cameos, diamond cut, mosaic collection Designer jewelry by Chimento and Rebecca
- International warranty, tax refund, multi-lingual staff
- Free 1-hour alterations and complimentary 22kt, gold initials

MISURI

Historical Leather Establishment

- 500 sq. meter shopping space, located on 15th Century Palace
 Offering top quality Italian leather designs made locally by Florentine craftsmen
 Great selection of leather jackets, handbags, wallets, belts and luggage
- Wide variety of Italian brand names
- Free gold monogramming on purchases Friendly multi-lingual staff, and we offer worldwide shipping

THE GOLD MARKET

The Latest Designs In 18kt Italian Gold Jewelry

- Florence's best 18kt. gold and sterling silver collection
- Largest range of authentic Roman coin jewelry, including collector's items
 Stockists for Chimento, black gold, yellow gold, rose gold, chocolate and white gold
 Great selection of cameo, coral jewelry and women's and men's jewelry
- Ask to see our expandable ring or arthritis ring, fits any finger
- Come in and see our 50% off sale section and try our silver scarf and receive 30% off
- 25% discount for cruise ship passengers and immediate tax refund for tourists

CASA TOSCANA

Traditional Tuscan Cuisine

- Local wine, cheese and salami plates with assorted crostini
- Fresh pasta dishes and salads
- Come and try our famous lasagna made fresh daily Dine alfresco with a view of Santa Croce

FINISTERRAE

A Journey Through the Delights of the Mediterranean Located in the heart of Florence, in Piazza Santa Croce Great selection of pasta dishes, fresh salads and wines

- In Finisterrae you will find Mediterranean cuisine and Neapolitan pizza
- Try our home made Tiramisu or Italian gelato and cappuccino

IL TURISTA

Typical Italian Cuisine

- Situated 80 meters from the Leaning Tower
 Fine traditional dishes from Pisa as well international cuisine, serving meat and fish
- We have 5 dinning rooms, 2 with late nineteenth century freecos Beautiful Tuscan style gardens include a wonderful view of the Leaning Tower

8 LA RINASCENTE Department Store, Firenze,

- Piazza Della Republica
 In the heart of Florence, just a few steps away from the historic treasures of the city, you will find La Rinascente
- The ideal place to find the best in men's and women's fashion accessories, beauty, home and design
- Shoppers will find the best selection of Italian and international brands
- The store also boasts a scenic café-terrace
- with a magnificent view of the historical centre Also visit the lovely "Food Market" area that offers a variety of Italian delicacies and traditional food
- The constant arrival of new brands, unique items and the latest products exclusive to La Rinascente make the store the focal point for your high-end shopping in the city of the historical centre







IN CASE OF EMERGENCY... Florence Port Agent: La Spezia Port Agent: Hugo Trumpy Viale San Bartolomeo 20 19126 La Spezia Ernie Troiani Euro G. Pensa Giorgia Bucchioni, +39 0187-5511 After Hours +39 348 767-7361 +39 348 767-6725

AN OVERVIEW OF FLORENCE

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Founded by the Romans in the first century B.C., Florence began its rebirth after the decadence of the barbaric ages, in the Carolingian period, and reached its highest pinnacles of civilization between the 11th and 15th centuries, as a free city, balancing the authority of the Emperors with that of the Popes, overcoming the unfortunate internal dispute between Guelfs and Ghibellines.

In the 15th century, it came under the rule of the Medici family, who later became the Grand Dukes of Tuscany. This in fact was the period when the city was at the height of its glory in art and culture, in politics and economic power. The Grand Duchy of the Medicis was succeeded, in the 18th century, by that of the House of Lorraine, when in 1860 Tuscany became part of the Kingdom of Italy of which Florence was the capital from 1865 to 1871. In this century, the city has once more taken up its role as an important centre for culture and the arts.

Capital of the region of Tuscany, Florance has a population of around half a million inhabitants, spreads on the banks of the Amo, between the Adriatic and the Tyrrhenian seas, almost in the middle of the Italian peninsula. It is a city which bustles with industry and craft, commerce and culture, art and science, Being on the main national railway lines, it is easily accessible from most important places both in Italy and abroad. The climate is temperate but rather variable, with breezy winters and hot summers. The Chianti area, between Florence and Siena, is one of the most beautiful countryside's in Italy and a famous wine production area



Shop with confidence at each of the recommended stores. All stores listed on the map have paid a promotional fee and given Disney Cruise Line guests a Buyer's Guarantee valid for 60 days after purchase. This guarantee is valid for repair or exchange. Please note the following conditions that apply to the guarantee: Guest negligence or buyer's regret is excluded. Only appraisals from independent, accredited graduate gemologists not affiliated with any retail jeweler will be considered. Electronics and watches requiring service must be returned by the consumer to the respective manufacturer. All purchases, including fragile items, must be checked before leaving the store. Do not mail merchandise without prior authorization. Guests are responsible for postage and appraisal costs. PPI Group, 6261 NW 6th Way, Suite 100, Ft. Lauderdale, FL 33309, Customer Service: 1.888.774.4768 or 954.377.7777, email: Service@ppigroup.com
European guests may contact: rcentofanti@ppigroup.com, +39 338 8687581.